



Bartosz Kubik współzałożyciel i Prezes Ekoenergetyka-Polska S.A. i Maciej Mazur dyrektor zarządzający PSPA

Strategic partnership in the electromobility sector between Ekoenergetyka and PSPA

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POWER THAT MOVES YOU

Polish technology company Ekoenergetyka and the Polish Alternative Fuels Association (PSPA) are entering into a strategic cooperation aimed at developing the zero-emission transportation market in Poland and Europe. As part of the cooperation, they will carry out joint projects and engage in initiatives of an international nature.

Zero-carbon transformation in the transportation sector is crucial for climate protection, social development and increased innovation in the economy.

Emotions have not yet subsided over the European Council's adoption of the EU Parliament and Council Regulation on CO2 emission reduction targets for passenger and commercial vehicles. An official communiqué confirmed that an agreement had been reached, allowing the EU Environment Council to approve the text on Monday, March 27. Europe as a whole is at a turning point, with the electromobility sector playing a key role.

That is why all initiatives and alliances that accelerate the development of electromobility are so important. The strategic partnership between Ekoenergetyka and PSPA will be based on substantive, educational and promotional cooperation.

"We are very pleased to cooperate with the Polish Alternative Fuels Association, thanks to which we will be able to jointly develop the e-mobility industry and consolidate Poland's significant role as a leader in electromobility," emphasizes Bartosz Kubik co-founder and CEO of Ekoenergetyka-Polska S.A. - We are signing the agreement as two leaders and our partnership is expected to contribute to accelerating the development of this sector. We are convinced that by combining the forces of two powerful players, we will be able to make processes more dynamic and make Poland an important player on the global development map of the electromobility industry."

Bartosz Kubik co-founder & CEO, Ekoenergetyka-Polska S.A.

What joint initiatives?

Ahead of us is September's New Mobility Congress in Lodz - the largest industry conference and EXPO in the CEE region - organized periodically by PSPA. The event program will include a separate panel dedicated to the charging infrastructure ecosystem, where we will summarize the latest trends in the market.

Implementing electromobility without a practical approach doesn't make much sense, hence the idea to jointly implement the largest electric car test in Poland, the EV Experience. Ekoenergetyka will be the official partner of this event.

„This week, members of the European Parliament and the Swedish Presidency of the Council reached a preliminary agreement on a regulation that will replace the directive on the development of alternative fuel infrastructure. As a result, starting in 2025, charging points for electric cars with a minimum output of 400 kW should be located at a maximum of every 60 kilometers along the TEN-T core network, while a maximum of every 120 kilometers is to have stations designed for trucks and buses. These are just some of the accepted demands. The new regulations mean that the expansion of charging infrastructure, especially in Poland and the CEE region, must be dramatically accelerated. We hope that the joint initiatives implemented as part of the partnership between PSPA and Ekoenergetyka will bring us closer to achieving our goals in the field of zero-emission transport," - points out Maciej Mazur, managing director of PSPA.

Maciej Mazur, managing director of PSPA

Education and professional consulting

The agreement also includes promotional and educational activities. For the development of electromobility to accelerate further, comprehensive solutions are needed, including, above all, support, advice and the ability to supply fast chargers of the highest quality.

Many challenges lie ahead in zero-emission trucking as well. There will be a race in the market to further increase charging capacity, and we are joining forces to be at the forefront.

Representatives of both institutions declare long-term cooperation, consistently increasing the value of the Polish e-mobility market.

More information:

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Ekoenergetyka-Polska:

Ekoenergetyka-Polska S.A. is an innovative technology company and one of the leaders among manufacturers of high-power charging infrastructure in Europe. With nearly 15 years of experience in the global market, it specializes in designing and manufacturing fast charging systems for electric buses, trucks and cars. Ekoenergetyka was founded in 2009 in Poland and is headquartered in Zielona Gora, just two hours from Berlin. In a decade, Ekoenergetyka has grown from 2 to nearly 900 employees and has acquired customers around the world. It is already present in 30 countries and is electrifying the cities and capitals of Warsaw through Berlin, Paris and Madrid. It has its own research and development centers and at the Electromobility Laboratory Center, where environmental tests are conducted in climate chambers, testing of power quality parameters, electromagnetic compatibility (EMC), noise levels and corrosion resistance. To meet the expectations of consumers and the trends of the rapidly changing market, Ekoenergetyka has also expanded its research and development projects to include energy storage. The company is an active member of international organizations related to the e-mobility sector: CharIN, ChargeUp Europe, UITP, Open Charge Alliance, SEVA, PIRE, PSPA.

PSPA:

The Polish Society for Alternative Fuels (PSPA) is Poland's largest industry organization dedicated to creating a sustainable transportation market. The organization brings together more than 200 companies from across the electromobility value chain. PSPA is part of The European Association for Electromobility (AVERE), the largest organization dedicated to developing this market in Europe.